

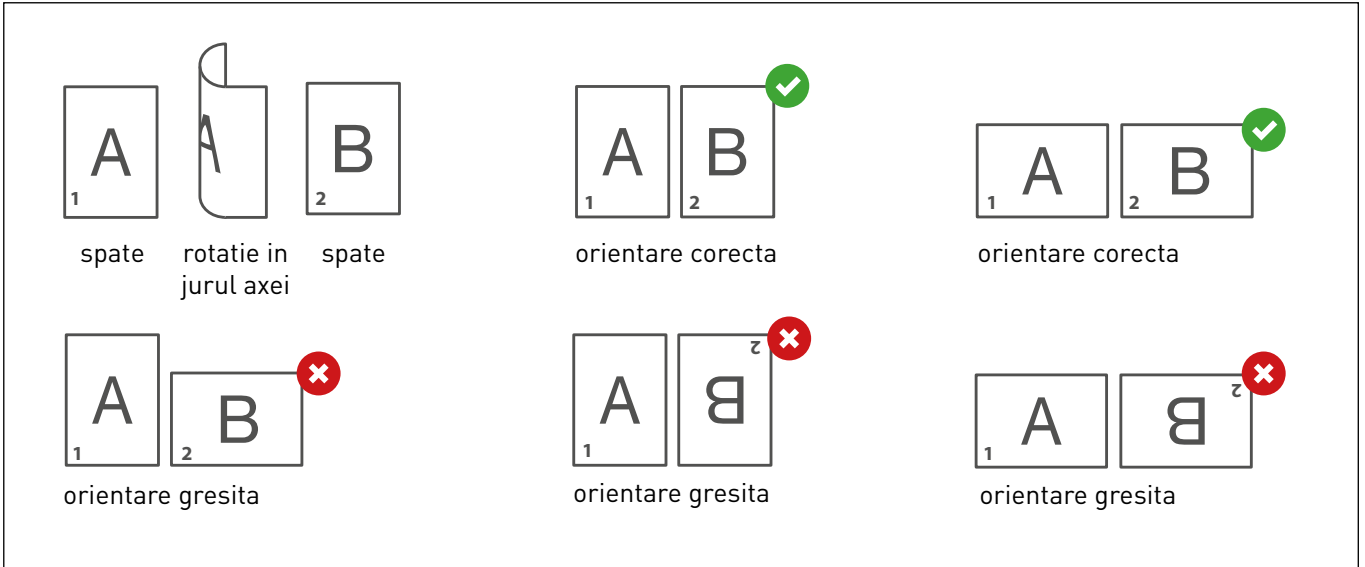
INFORMATII PENTRU CREAREA UNUI FISIER CORECT DE ETICHETE, STICKERS SI CARTELE
 Urmatoarele indicati au scopul de a va ajuta in crearea unui fisier de tipar corect. Daca tot o sa aveti nelamuriri, descarcati template, consultati site-ul nostru la sectiunea FAQ, activati Verifica Fisier cu operator sau suna-ti serviciul nostru de Asistenta.

1 FORMATUL FISIERULUI

Sistemele noastre elaboreaza doar fisiere in format PDF in scara 1:1 (fara password).

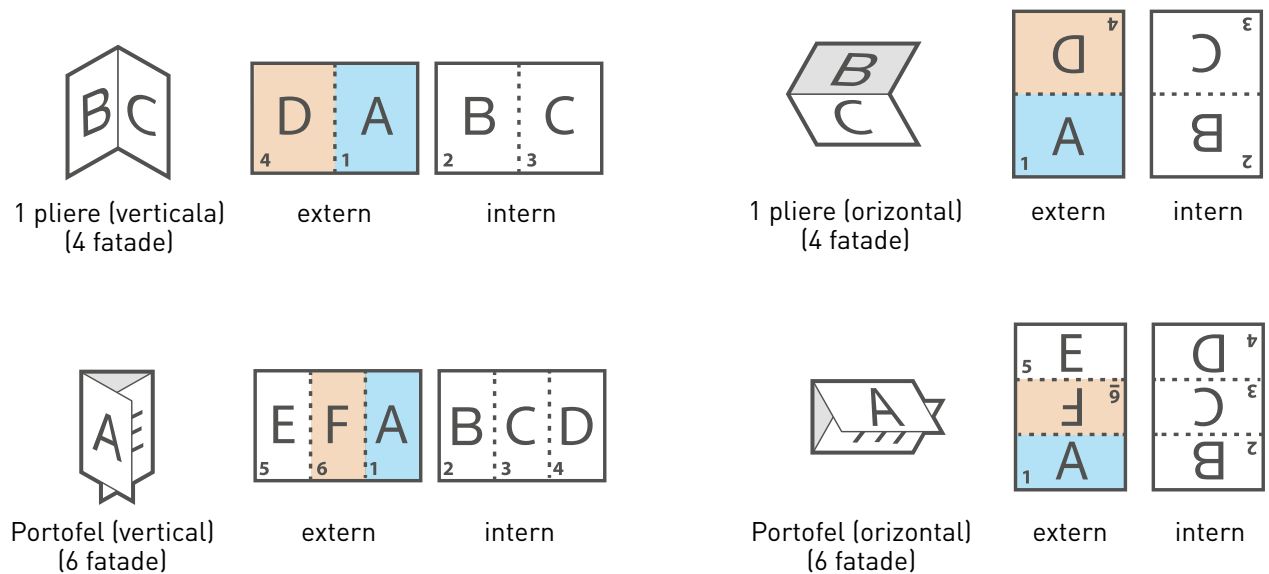
2 ORIENTAREA FORMATULUI

Orientarea fisierului trebuie sa corespunda alegerii facute in momentul cereri de oferta (orizontal sau vertical). Ambele pagini trebuie sa fie orientate in acelasi mod. Nu este posibil sa creati documente PDF cu pagini intoarse(rotate). Pentru tiparirea fata/spate, pagina vine intoarsa in jurul axei sale verticale, ca de exemplu cand se intorc paginile unei carte.



Unele exemple de plieri si de orientari:

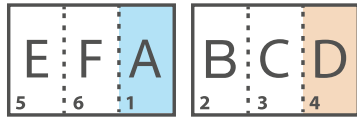
- Fata pliantului inchis
- Spatele pliantului inchis



- Fata pliantului inchis
- Spatele pliantului inchis



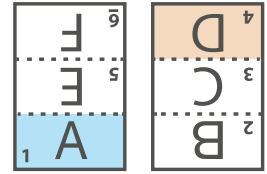
Zig Zag (vertical)
(6 fatade)



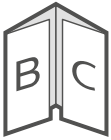
extern intern



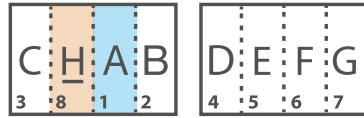
Zig Zag (orizontale)
(6 fatade)



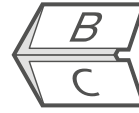
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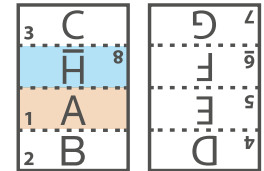
3 plieri (verticale)
(8 fatade)



extern intern



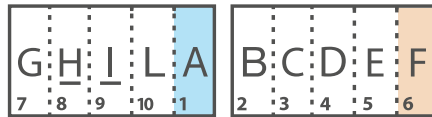
3 plieri (orizontale)
(8 fatade)



extern intern



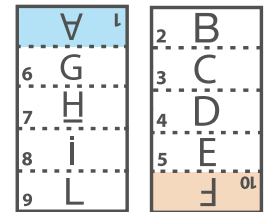
4 plieri (verticale)
(10 fatade)



extern intern



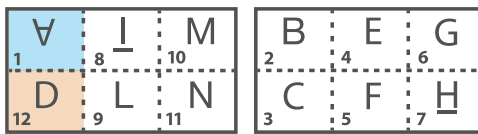
4 plieri (orizontale)
(10 fatade)



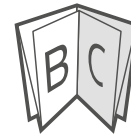
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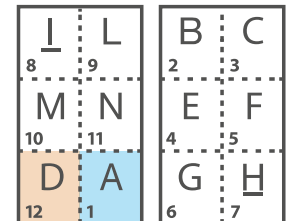
3 plieri (orizontale)
(12 fatade)



extern intern



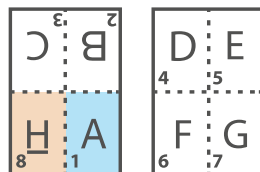
3 plieri (verticale)
(12 fatade)



extern intern



2 plieri
(8 fatade)



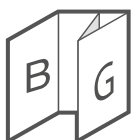
extern intern



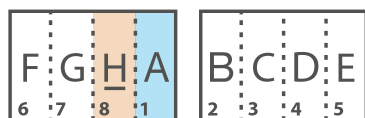
3 plieri
(8 fatade)



extern intern



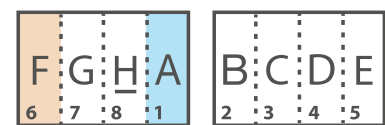
3 plieri
(8 fatade)



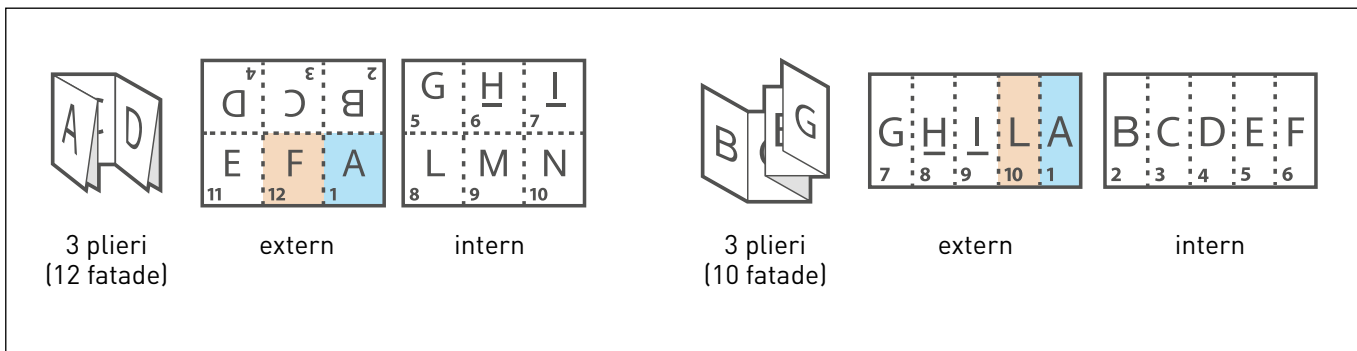
extern intern



3 plieri
(8 fatade)



extern intern



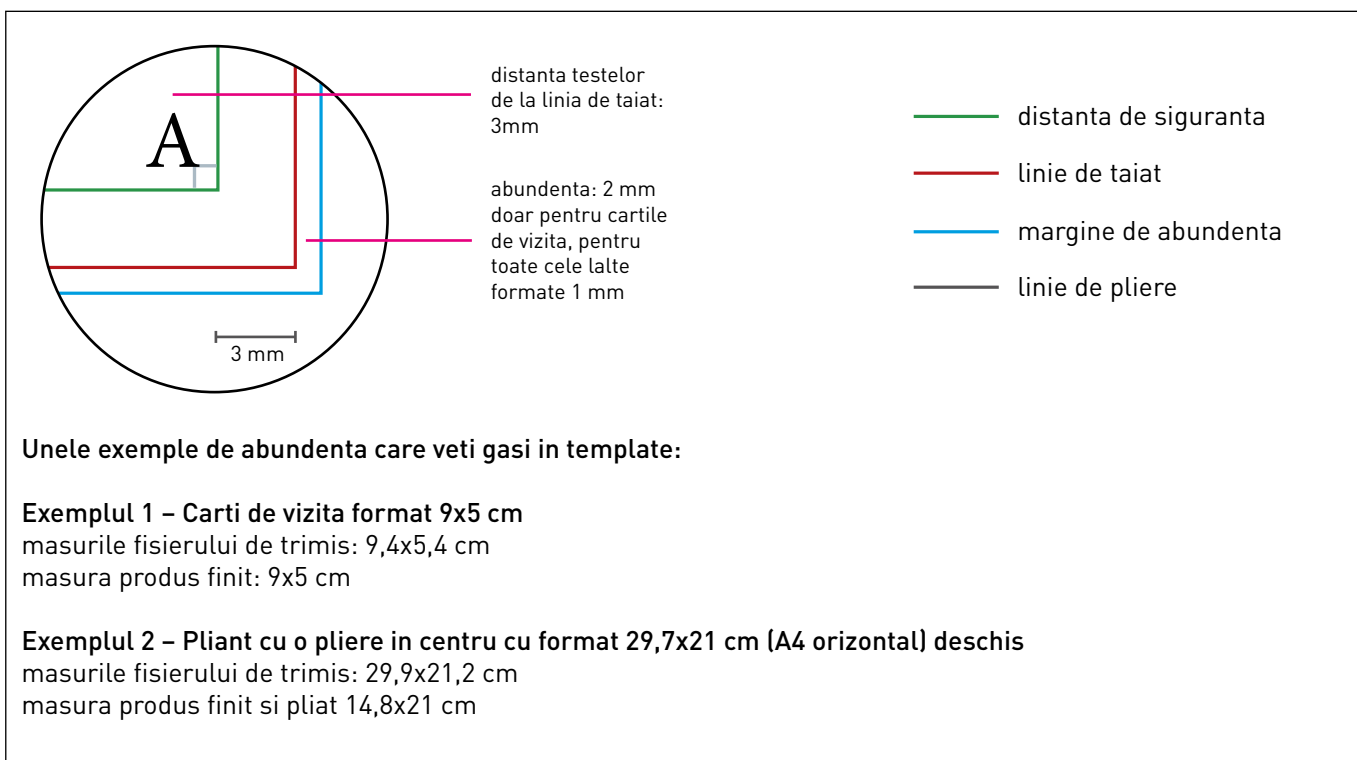
3 FOND

Fond trebuie incorporati in pdf sau convertiti in curbe/urme. Masura minima a caracterelor (peste care nu putem garanta o tiparire de calitate) este de 6pt.

4 MARGINI SI ABUNDENTA

Pentru a fi sigur daca creati un fisier de tiparire corect, va recomandam sa descarcati de pe site template-ul relativ la produsul cumparat, si sa il utilizati ca baza pentru a pozitiona grafica dvs.

Cartile de vizita au nevoie de 2 mm de abundenta imprejur. Formatele mai mari de 9x5 (flyer, pliante, afise, ecc..) au nevoie de 1 mm de abundenta imprejur. Distanta testelor de la linia de taiat trebuie sa fie de 3 mm.



5 REZOLUTIE

Rezolutia optima a fisierelor de tiparit format mic este de 300 dpi.

6 CULORILE

Toate fisierele vin trimise in CMYK (cyan, magenta, galben, negru) atribuind profilul de culoare Fogra 27. Imaginile care ajung in RGB sau cu culori PANTONE vor di transformate in automat cu un profil de separare standard.

7 TEMPLATE

Pentru a realiza corect fisierul de tipar a acestor produse va recomandam sa desccarcati template-ul de pe site, inseriti grafica dvs si salvati in PDF, stergeti liniile de pliat si de taiat, lasa-ti doar marginile de abundenta.

8 INFORMATII SUPLIMENTARE

Liniile vectoriale trebuie sa fie cel putin de 0,25 pt. Nu va recomandam sa puneti rame si cuvinte aproape de margini pentru a evita taiatul iregular.